

VIEW POINT SYSTEM

MAKING FUTURE REALITY

We are Viewpointssystem

Viewpointssystem combines pioneering technology development with scientific expertise in the field of gaze research. Based in Vienna, this acclaimed deep-tech company develops and manufactures internationally recognized smart glasses equipped with eye tracking technology. These glasses are used worldwide by businesses and organizations to improve quality and efficiency in production, maintenance, training, as well as for application in research & analysis.

With *Digital Iris Inside*, Viewpointssystem provides a powerful eye tracking technology for seamless integration into other manufacturers' smart glasses - enabling a more natural and intuitive human-computer interaction.

Originally a research and consultancy spin-off from the University of Natural Resources and Life Sciences, Vienna (BOKU), Viewpointssystem carried out scientific eye tracking studies, particularly focusing on accident prevention in the transportation and mobility sector.

In 2016, Viewpointssystem transitioned from a scientific spin-off to a commercial enterprise. The new owner and CEO, Nils Berger, recognized the potential of eye-tracking technology to create user-friendly smart glasses and an intuitive human-machine interface.



Today, Viewpointssystem's smart glasses are deployed internationally in over 200 companies and organizations, helping to optimize business processes, reduce error rates, and boost overall productivity. Customers include renowned companies such as Heineken, Toyota, and Nissan, as well as various authorities and research institutions.

Viewpointssystem currently employs 60+ staff members from over 20 nations across software & hardware development, research & development, production, marketing & sales, and administration.

Viewpointssystem has been operating its own production facility in Vienna since 2019. All production steps are realized here under one roof - from research & development to hardware and software engineering, design, rapid prototyping and the implementation of individual production steps to the final assembly of the smart glasses. [Viewpointssystem.com](https://www.viewpointssystem.com)

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AT A GLANCE

- Founded in 2016
- Company headquarters in Vienna
- CEO & founder: Nils Berger
- 60+ employees
- Eight years on the market with VPS Smart Glasses
- Successfully used by over 200 corporate customers on three continents (Europe, North America and Asia)
- Customers include ÖBB, Deutsche Bahn, Heineken, Coca-Cola, Toyota, Nissan
- Areas of application: Training and education, remote support, remote maintenance, documentation, process optimization, research & analysis
- Industries: Industry, Mobility & Transportation, Research & Analysis, Healthcare, Security & Defense
- Award-winning product innovations: three-time winner of the CES Innovation Honoree Awards (2017, 2019, 2022)

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